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24 September 2001

Ms. Danica Remy, President
Point Foundation
Whole Earth Magazine
1408 Mission Avenue
San Rafael, California 94901

Dear Ms. Danica:

I have a request from you dated November 29, 2000. Could you write me an updated letter along with a copy of Whole Earth Magazine?

Sorry I have taken so long to respond.

Sincerely,

James R. Compton
President

Foundation Office 545 Middlefield Road, Suite 178 · Menlo Park, CA 94025 · (650) 328-0101

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Edith T. Eddy

10 January 2002

Ms. Danica Remy, President
Point Foundation
Whole Earth Magazine
1408 Mission Avenue
San Rafael, California 94901

Dear Ms. Remy:

Would you send me updated information on Whole Earth Magazine including a current copy of your magazine so that I can consider giving a grant.

Sincerely,

James R. Compton
President

Foundation Office 535 Middlefield Road, Suite 160 • Menlo Park, CA 94025 • (650) 328-0101
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August 14, 1997

Edith Eddy
Compton Foundation, Inc.
545 Middlefield Road, Suite 178
Menlo Park, CA 94025

Dear Ms. Eddy,

After much planning and hardwork, the first issue of the new *Whole Earth* is now available. On behalf of the entire *Whole Earth* staff and the Point Foundation board of trustees, I thank you and the Compton Foundation for your generous support. Without it, the relaunch of the magazine would not likely have been possible.

You will note that the current issue is distinct editorially and aesthetically from the *Whole Earth Review*. Editor Peter Warshall's vision is unique and important, and I believe that *Whole Earth* will challenge and delight our readers as have, over the years, *Whole Earth Review*, *Whole Earth Catalog* and *CoEvolution Quarterly*.

I hope that you find the magazine compelling and worthy of continual support. Please share with Peter or myself any thoughts you have about the current issue. If you wish to receive more copies, let me know and I will send them along.

Kind regards,

Alexander Gault
Publisher

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EXECUTIVE DIRECTOR

Edith T. Eddy

June 12, 1996

Mr. Michael K. Stone
General Manager
Point Foundation
27 Gate Five Road
Sausalito, CA 94965

Dear Mr. Stone:

I am delighted to inform you that the Compton Foundation has approved a grant of $20,000 to the Point Foundation. Enclosed is our check #20773 for that amount. This grant is to be used for your Whole Earth Review Magazine.

We would appreciate receiving a short narrative and financial report on the expenditure of these funds by June 30, 1997.

We congratulate you on your accomplishments and wish you success in your efforts to make Whole Earth self-sustaining.

Sincerely,

Edith T. Eddy

Edith T. Eddy
Executive Director

Printed on recycled paper.

POINT FOUNDATION
65G Gate Five Road
Sausalito, CA 94965

July 19, 1996
James Compton, President
Compton Foundation, Inc.
545 Middlefield Road
Suite 178
Menlo Park, CA 94025

Dear Jim,

My travel schedule has prevented me until now from personally sending you and your Board of Directors a formal thank you for your generous grant of $20,000 toward our progam to make the *Whole Earth Review* self-sustaining. We are deeply grateful.

In the weeks since we were told that the grant was to be awarded we have seen its effect multiply. We, ourselves, did not fully predict how pivotal the timing and the size of your grant was going to be. You will be pleased to know that even before we have had to spend any of the funds, we have already received other monies because of it. In the next six months we expect to be able to amplify its effect many fold.

Here is how it is going right now:

1. As soon as we were notified that the grant had been awarded, we sent a letter to all of our subscribers, explaining Whole Earth's program to become self-sustaining, and ending with a postscript: "P.S. Just as we were about to print this letter, we received word that we have been awarded a $20,000 grant from the Compton Foundation to help underwrite the transition to a sustainable *WER*. We are on our way!" It is now ten days to two weeks since the letters to the subscribers began arriving on their doorsteps. The outgoing mail has been irregular and slow, it seems. We are aware that some outgoing letters have not arrived yet.

Still, as of yesterday we have received 559 responses, with checks for $32,807 enclosed. We expect contributions to keep coming in until the end of August, and maybe until mid-September as people return from summer travels.

I doubt that the response would have been this enthusiastic without the sense of confidence and momentum the postscript gives people.

2. A foundation in Canada has begun working with us to use some of their capital in what is called a "program-related investment" for the *Whole Earth Review*, in the form of long-term, low-interest loans to capitalize circulation expansion. We spoke with the director of the foundation this week. Earlier in the

year they had indicated some hesitation, but she said she was pleased with our progress, especially pleased with the Compton grant, and is looking forward with interest to supporting our circulation expansion campaign in the future.

3. There is a cluster of foundations that we are planning to approach, foundations which do not generally fund publications. We have been advised by Tracy Gary, founder of a group called *Resourceful Women* (Thoreau Center, Presidio, S.F.), that it is now time for funders of our kind to pay new attention to supporting the socially-conscious media, since the ownership control of the U.S. media is concentrating in fewer and fewer large corporate hands. She says that the socially conscious information media constitutes the infrastructure supporting sane environmental and social policies. If the environmental and socially conscious journals are allowed to disappear for lack of financial deep pockets, there will be no voice in America to correct the destructive political and environmental policies promoted by the large corporations.

Our ability to point out to this cluster of foudations that the Compton Foundation is already leading in this new direction should have some effect.

4. Since receiving your grant, we have approached the Foundation for Deep Ecology in San Francisco for substantial support over a several-year period while we work to focus and shape our message for the next decade and expand our circulation and income. The Compton grant, and the expected success of the subscriber letter, seemed to add significantly to their initial confidence in us. We will meet further with their program director when he returns from Asia in late August. We expect support from them.

As a funder myself, who happens to have taken on this particular project in a very active way, I expect that your Board of Directors will be pleased that there is some amplified effect from this grant.

It was a pleasure to be part of your seminar in ecological design. You had excellent presenters. I hope the wisdom of their principles will be able gradually to penetrate the planning process at Villa Montalvo, and then, through an inevitable ripple effect, the region.

Yours gratefully and sincerely,

Tyrone Cashman, Ph.D.
President